## FRIEDMAN SALE MAKES GOOD AND

SAVES MEN MONEY! "The Friedman sale is making good because it is saving our customers

money," said Ben Friedman of Friedman Bros., yesterday. Friedman tailoring does not change with the seasons, but Friedman prices for the summer are cut 25 per cent to keep the men in the shop busy and to keep

them steadily employed. This is a big saving to our customers who have not theen slow to notice it."